

# Ease the transition from calf to ruminant for faster calf growth

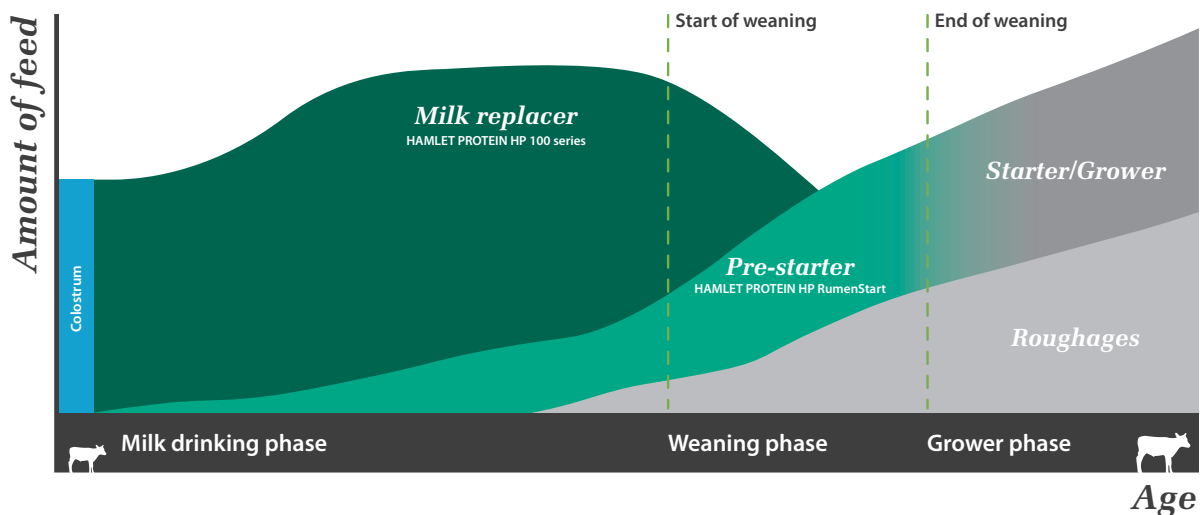
**HP RumenStart** from HAMLET PROTEIN stimulates rumen development for efficient calf growth at lower cost.

Young calves depend on sound rumen development for a smooth transition from milk to the post-weaning grower phase. The faster and better the rumen matures, the higher the daily weight gain. So rose and rearing calves reach their slaughter weight earlier, and heifers get the best start to their productive life as an adult dairy cow.

A pre-starter feed with **HP RumenStart** is the key to developing the rumen efficiently from an early stage.

Our specialty soy protein is an optimum source of high quality, highly digestible nutrients with a low content of anti-nutritional factors. Rich in protein and bioavailable minerals and low in allergens, **HP RumenStart** has a palatable taste that calves prefer, easing the move from calf milk replacers to solid feed – and reducing your feed costs overall.

## Calf feed concept



## Product application

**HP RumenStart** is a specialty soy protein for young calf pre-starter feed. Recommended for inclusion at 15-20%, it is suitable for ad libitum feeding from day 2 until post-weaning. Also available in a non-GM version.

### Product features

- Highly digestible protein with a standardized ileal digestibility (SID) of 92.5%
- Low content of anti-nutritional factors, such as trypsin inhibitors, flatulent oligosaccharides and allergens like beta-conglucinin
- Reduced level of phytic acid, ensuring an increased level of bioavailable minerals
- High energy value.

### Product benefits

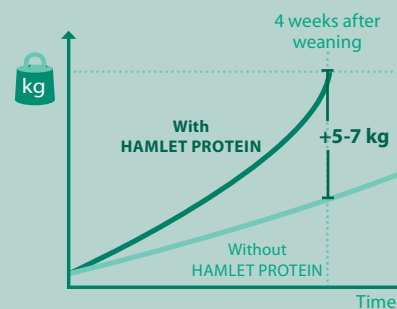
- Increased growth
- Faster rumen development for smooth weaning
- Low incidence of diarrhea
- Healthy, shiny coat
- Palatable taste.

## Performance at weaning

*ADFI*  
**1.5-2kg**

*ADG*  
**1000g**

## Performance after weaning



Note: Results are based on all trials done with HP RumenStart.

## Return on investment

Contact our calf nutritionists to estimate the potential return on investment for your farm.

By using your key feed and production figures we can help to find out how much more profit you can expect when you replace soybean meal in your calf starter feed with **HP RumenStart**.

## Nutritional dialogue

Our technical and nutritional advisory service is a core element in our business philosophy – available to you as our customer either directly or through our international network of competent distributors.

Feel free to contact us for formulation suggestions to meet your specific needs or if you are interested in the feeding trial documentation behind the results.

HAMLET  PROTEIN

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